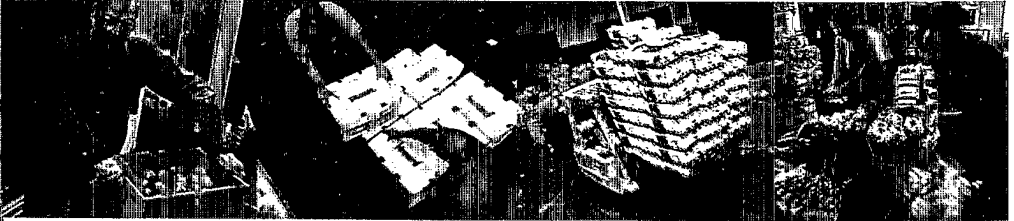


Warren Brice  
Volunteer  
Houston Food Bank

“I help hungry people  
get fresh and wholesome food.



And that just feels good.”

It's no easy task to feed the hungry. But it's an even greater challenge to help ensure good nutrition by providing them with fresh fruits and vegetables. Fortunately, there are people like Warren Brice who thrive on such challenges. As a volunteer, Warren collects produce from wholesalers for the Houston Food Bank – part of an initiative to distribute wholesome and nutritious food to needy families in communities all around the country. Supported by the *Fresh Produce Initiative* from Kraft Foods Inc. and its parent company Philip Morris Companies Inc., the Houston Food Bank is able to provide 60 servings of fresh produce for each dollar contributed. And with tough customers like Warren choosing the food, you can be sure that every serving makes a healthy difference.

The Houston Food Bank is one of the many organizations helping the hungry that are sponsored by the Philip Morris family of companies. It's just a part of our commitment of giving to people in need, and our legacy of community support that's been making a difference for more than forty years.

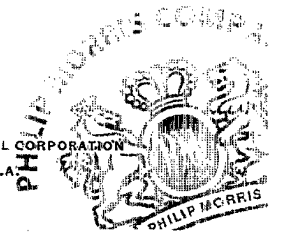
To find out how you can help fight hunger,  
please call one of these national organizations:

Foodchain  
(800) 845-3008  
[www.foodchain.org](http://www.foodchain.org)

Second Harvest  
(800) 532-FOOD  
[www.secondharvest.org](http://www.secondharvest.org)

Sharing the commitment. Building the solution.

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